

In the Claims:

The claims pending in this application and the status of each is listed below. This listing supersedes and replaces all prior listings.

1. (Currently amended) An improved management decision support system, including a computer system having memory and resources, a retail demand forecasting program applying one or more forecasting approaches, running on the computer system and generating output, and a set of analysis programs, running on the computer system and utilizing the output, said analysis programs generating at least one of (a) order of goods from a supplier-related data, (b) allocation of the goods to be shipped by the supplier-related data, or (c) distribution of goods to selling locations-related data, the improvement comprising:

a presentation demand calendar utilized by the forecasting program to generate the output, said presentation demand calendar associating with a plurality of good-selling location pairs, data including a good identifier, a selling location identifier, a presentation demand type that selects one of a plurality of alternative treatments of presentation demand, and one or more presentation quantities each associated with a start date and a stop date; and

one or more additional analysis programs in the set of analysis programs generating at least two of:

open to buy analysis;

markdown management analysis;

promotional ~~planning~~ or forward buying analysis; or

bottom-up planning analysis ~~or~~

~~top-down planning analysis~~.

2. (Original) The improvement of claim 1, wherein the start date and the stop date are implicitly associated with a memory location in which the presentation quantity is stored.

3. (Original) The improvement of claim 1, wherein the start date and the stop date are explicitly stored.

4. (Original) The improvement of claim 1, wherein the start dates and stop dates for the one or more presentation quantities define non-overlapping periods.
5. (Original) The improvement of claim 1, wherein the start dates and stop dates for the one or more presentation quantities define overlapping periods.
6. (Original) The improvement of claim 1, wherein the good identifier associated with good-selling location pairs includes a good number and a good description.
7. (Original) The improvement of claim 1, further including a good description table associated with the good identifier.
8. (Original) The improvement of claim 1, wherein the selling location identifier associated with good-selling location pairs includes a selling location number and a selling location description.
9. (Original) The improvement of claim 1, further including a selling location description table associated with the selling location identifier.
10. (Original) The improvement of claim 1, wherein the set of analysis programs is adapted to basic retail goods.
11. (Original) The improvement of claim 1, wherein the set of analysis programs is adapted to seasonal retail goods.
12. (Original) The improvement of claim 1, wherein the set of analysis programs is adapted to fashion retail goods.
13. (Original) The improvement of claim 1, wherein the set of analysis programs operate on daily or more frequent period forecasts.
14. (Original) The improvement of claim 1, wherein the set of analysis programs operate on weekly forecasts.
15. (Original) The improvement of claim 1, wherein the set of analysis programs operate on pairings of individual goods in individual selling locations.
16. (Original) The improvement of claim 1, wherein the set of analysis programs operate on groups of goods in individual selling locations.

17. (Original) The improvement of claim 1, wherein the set of analysis programs operate on individual goods in groups of selling locations.
18. (Original) The improvement of claim 1, wherein the set of analysis programs operate on groups of goods in groups of selling locations.
19. (Original) The improvement of claim 1, wherein the analysis is displayed on a monitor in communication with the computer system.
20. (Original) The improvement of claim 1, wherein the analysis is saved in a spreadsheet file format.
21. (Original) The improvement of claim 1, wherein the analysis is printed on paper, microfiche or optical media.
22. (Original) The improvement of claim 1, wherein the analysis is distributed by e-mail or other messaging facility.
23. (Currently amended) The improvement of claim 1, wherein the analysis is utilized ~~[[by]]~~ as input to an additional process.
24. (Currently amended) An improved management decision support system, including a computer system having memory and resources, a retail demand forecasting program applying one or more forecasting approaches, running on the computer system and generating output, and a set of analysis programs, running on the computer system and utilizing the output, said analysis programs generating at least one of (a) order of goods from a supplier-related data, (b) allocation of the goods to be shipped by the supplier-related data, or (c) distribution of goods to selling locations-related data, the improvement comprising:

a presentation demand calendar utilized by the forecasting program to generate the output, said presentation demand calendar associating with a plurality of good-selling location pairs, data including a good identifier, a selling location identifier, a presentation demand type that selects one of a plurality of alternative treatments of presentation demand, and one or more presentation quantities associated with a start date and a stop date; and

an additional analysis program in the set of analysis programs generating data reported in open to buy reports.

25. (Original) The improvement of claim 24, wherein the start date and the stop date are implicitly associated with a memory location in which the presentation quantity is stored.

26. (Original) The improvement of claim 24, wherein the start date and the stop date are explicitly stored.

27. (Original) The improvement of claim 24, wherein the start dates and stop dates for the one or more presentation quantities define non-overlapping periods.

28. (Original) The improvement of claim 24, wherein the start dates and stop dates for the one or more presentation quantities define non-overlapping periods.

29. (Original) The improvement of claim 24, wherein the good identifier associated with good-selling location pairs includes a good number and a good description.

30. (Original) The improvement of claim 24, further including a good description table associated with the good identifier.

31. (Original) The improvement of claim 24, wherein the selling location identifier associated with good-selling location pairs includes a selling location number and a selling location description.

32. (Original) The improvement of claim 24, further including a selling location description table associated with the selling location identifier.

33. (Original) The improvement of claim 24, wherein the set of analysis programs is adapted to basic retail goods.

34. (Original) The improvement of claim 24, wherein the set of analysis programs is adapted to seasonal retail goods.

35. (Original) The improvement of claim 24, wherein the set of analysis programs is adapted to fashion retail goods.

36. (Original) The improvement of claim 24, wherein the set of analysis programs operate on daily or more frequent period forecasts.

37. (Original) The improvement of claim 24, wherein the set of analysis programs operate on weekly forecasts.
38. (Original) The improvement of claim 24, wherein the set of analysis programs operate on pairings of individual goods in individual selling locations.
39. (Original) The improvement of claim 24, wherein the set of analysis programs operate on groups of goods in individual selling locations.
40. (Original) The improvement of claim 24, wherein the set of analysis programs operate on individual goods in groups of selling locations.
41. (Original) The improvement of claim 24, wherein the set of analysis programs operate on groups of goods in groups of selling locations.
42. (Original) The improvement of claim 24, wherein the analysis is displayed on a monitor in communication with the computer system.
43. (Original) The improvement of claim 24, wherein the analysis is saved in a spreadsheet file format.
44. (Original) The improvement of claim 24, wherein the analysis is printed on paper, microfiche or optical media.
45. (Original) The improvement of claim 24, wherein the analysis is distributed by e-mail or other messaging facility.
46. (Currently amended) The improvement of claim 24, wherein the analysis is utilized ~~[[by]]~~ as input to an additional process.
47. (Currently amended) An improved management decision support system, including a computer system having memory and resources, a retail demand forecasting program applying one or more forecasting approaches, running on the computer system and generating output, and a set of analysis programs, running on the computer system and utilizing the output, said analysis programs generating at least one of (a) order of goods from a supplier-related data, (b) allocation of the goods to be shipped by the supplier-related data, or (c) distribution of goods to selling locations-related data, the improvement comprising:

a presentation demand calendar utilized by the forecasting program to generate the output, said presentation demand calendar associating with a plurality of good-selling location pairs, data including a good identifier, a selling location identifier, a presentation demand type that selects one of a plurality of alternative treatments of presentation demand, and one or more presentation quantities associated with a start date and a stop date; and

an additional analysis program in the set of analysis programs generating data reported in markdown management reports.

48. (Original) The improvement of claim 47, wherein the start date and the stop date are implicitly associated with a memory location in which the presentation quantity is stored.

49. (Original) The improvement of claim 47, wherein the start date and the stop date are explicitly stored.

50. (Original) The improvement of claim 47, wherein the start dates and stop dates for the one or more presentation quantities define non-overlapping periods.

51. (Original) The improvement of claim 1, wherein the start dates and stop dates for the one or more presentation quantities define non-overlapping periods.

52. (Original) The improvement of claim 47, wherein the good identifier associated with good-selling location pairs includes a good number and a good description.

53. (Original) The improvement of claim 47, further including a good description table associated with the good identifier.

54. (Original) The improvement of claim 47, wherein the selling location identifier associated with good-selling location pairs includes a selling location number and a selling location description.

55. (Original) The improvement of claim 47, further including a selling location description table associated with the selling location identifier.

56. (Original) The improvement of claim 47, wherein the set of analysis programs is adapted to basic retail goods.

57. (Original) The improvement of claim 47, wherein the set of analysis programs is adapted to seasonal retail goods.
58. (Original) The improvement of claim 47, wherein the set of analysis programs is adapted to fashion retail goods.
59. (Original) The improvement of claim 47, wherein the set of analysis programs operate on daily or more frequent period forecasts.
60. (Original) The improvement of claim 47, wherein the set of analysis programs operate on weekly forecasts.
61. (Original) The improvement of claim 47, wherein the set of analysis programs operate on pairings of individual goods in individual selling locations.
62. (Original) The improvement of claim 47, wherein the set of analysis programs operate on groups of goods in individual selling locations.
63. (Original) The improvement of claim 47, wherein the set of analysis programs operate on individual goods in groups of selling locations.
64. (Original) The improvement of claim 47, wherein the set of analysis programs operate on groups of goods in groups of selling locations.
65. (Original) The improvement of claim 47, wherein the analysis is displayed on a monitor in communication with the computer system.
66. (Original) The improvement of claim 47, wherein the analysis is saved in a spreadsheet file format.
67. (Original) The improvement of claim 47, wherein the analysis is printed on paper, microfiche or optical media.
68. (Original) The improvement of claim 47, wherein the analysis is distributed by e-mail or other messaging facility.
69. (Currently amended) The improvement of claim 47, wherein the analysis is utilized ~~[[by]]~~ as input to an additional process.
70. (Currently amended) An improved management decision support system, including a computer system having memory and resources, a retail demand

forecasting program applying one or more forecasting approaches, running on the computer system and generating output, and a set of analysis programs, running on the computer system and utilizing the output, said analysis programs generating at least one of (a) order of goods from a supplier-related data, (b) allocation of the goods to be shipped by the supplier-related data, or (c) distribution of goods to selling locations-related data, the improvement comprising:

a presentation demand calendar utilized by the forecasting program to generate the output, said presentation demand calendar associating with a plurality of good-selling location pairs, data including a good identifier, a selling location identifier, a presentation demand type that selects one of a plurality of alternative treatments of presentation demand, and one or more presentation quantities associated with a start date and a stop date; and

an additional analysis program in the set of analysis programs generating data reported in bottom-up planning reports.

71. (Original) The improvement of claim 70, wherein the start date and the stop date are implicitly associated with a memory location in which the presentation quantity is stored.

72. (Original) The improvement of claim 70, wherein the start date and the stop date are explicitly stored.

73. (Original) The improvement of claim 70, wherein the start dates and stop dates for the one or more presentation quantities define non-overlapping periods.

74. (Original) The improvement of claim 1, wherein the start dates and stop dates for the one or more presentation quantities define non-overlapping periods.

75. (Original) The improvement of claim 70, wherein the good identifier associated with good-selling location pairs includes a good number and a good description.

76. (Original) The improvement of claim 70, further including a good description table associated with the good identifier.

77. (Original) The improvement of claim 70, wherein the selling location identifier associated with good-selling location pairs includes a selling location number and a selling location description.
78. (Original) The improvement of claim 70, further including a selling location description table associated with the selling location identifier.
79. (Original) The improvement of claim 70, wherein the set of analysis programs is adapted to basic retail goods.
80. (Original) The improvement of claim 70, wherein the set of analysis programs is adapted to seasonal retail goods.
81. (Original) The improvement of claim 70, wherein the set of analysis programs is adapted to fashion retail goods.
82. (Original) The improvement of claim 70, wherein the set of analysis programs operate on daily or more frequent period forecasts.
83. (Original) The improvement of claim 70, wherein the set of analysis programs operate on weekly forecasts.
84. (Original) The improvement of claim 70, wherein the set of analysis programs operate on pairings of individual goods in individual selling locations.
85. (Original) The improvement of claim 70, wherein the set of analysis programs operate on groups of goods in individual selling locations.
86. (Original) The improvement of claim 70, wherein the set of analysis programs operate on individual goods in groups of selling locations.
87. (Original) The improvement of claim 70, wherein the set of analysis programs operate on groups of goods in groups of selling locations.
88. (Original) The improvement of claim 70, wherein the analysis is displayed on a monitor in communication with the computer system.
89. (Original) The improvement of claim 70, wherein the analysis is saved in a spreadsheet file format.

90. (Original) The improvement of claim 70, wherein the analysis is printed on paper, microfiche or optical media.
91. (Original) The improvement of claim 70, wherein the analysis is distributed by e-mail or
92. (Currently amended) The improvement of claim 70, wherein the analysis is utilized ~~[[by]]~~ as input to an additional process.
93. (Currently amended) An improved management decision support system, including a computer system having memory and resources, a retail demand forecasting program applying one or more forecasting approaches, running on the computer system and generating output, and a set of analysis programs, running on the computer system and utilizing the output, said analysis programs generating at least one of (a) order of goods from a supplier-related data, (b) allocation of the goods to be shipped by the supplier-related data, or (c) distribution of goods to selling locations-related data, the improvement comprising:
- a presentation demand calendar utilized by the forecasting program to generate the output, said presentation demand calendar associating with a plurality of good-selling location pairs, data including a good identifier, a selling location identifier, a presentation demand type that selects one of a plurality of alternative treatments of presentation demand, and one or more presentation quantities associated with a start date and a stop date; and
- an additional analysis programs in the set of analysis programs generating data reported in ~~top-down planning~~ promotional forward buying reports.
94. (Original) The improvement of claim 93, wherein the start date and the stop date are implicitly associated with a memory location in which the presentation quantity is stored.
95. (Original) The improvement of claim 93, wherein the start date and the stop date are explicitly stored.
96. (Original) The improvement of claim 93, wherein the start dates and stop dates for the one or more presentation quantities define non-overlapping periods.

97. (Original) The improvement of claim 1, wherein the start dates and stop dates for the one or more presentation quantities define non-overlapping periods.
98. (Original) The improvement of claim 93, wherein the good identifier associated with good-selling location pairs includes a good number and a good description.
99. (Original) The improvement of claim 93, further including a good description table associated with the good identifier.
100. (Original) The improvement of claim 93, wherein the selling location identifier associated with good-selling location pairs includes a selling location number and a selling location description.
101. (Original) The improvement of claim 93, further including a selling location description table associated with the selling location identifier.
102. (Original) The improvement of claim 93, wherein the set of analysis programs is adapted to basic retail goods.
103. (Original) The improvement of claim 93, wherein the set of analysis programs is adapted to seasonal retail goods.
104. (Original) The improvement of claim 93, wherein the set of analysis programs is adapted to fashion retail goods.
105. (Original) The improvement of claim 93, wherein the set of analysis programs operate on daily or more frequent period forecasts.
106. (Original) The improvement of claim 93, wherein the set of analysis programs operate on weekly forecasts.
107. (Original) The improvement of claim 93, wherein the set of analysis programs operate on pairings of individual goods in individual selling locations.
108. (Original) The improvement of claim 93, wherein the set of analysis programs operate on groups of goods in individual selling locations.
109. (Original) The improvement of claim 93, wherein the set of analysis programs operate on individual goods in groups of selling locations.

110. (Original) The improvement of claim 93, wherein the set of analysis programs operate on groups of goods in groups of selling locations.

111. (Original) The improvement of claim 93, wherein the analysis is displayed on a monitor in communication with the computer system.

112. (Original) The improvement of claim 93, wherein the analysis is saved in a spreadsheet file format.

113. (Original) The improvement of claim 93, wherein the analysis is printed on paper, microfiche or optical media.

114. (Original) The improvement of claim 93, wherein the analysis is distributed by e-mail or other messaging facility.

115. (Currently amended) The improvement of claim 93, wherein the analysis is utilized ~~[[by]]~~ as input to an additional process.

116. (New) The improvement of claim 1, wherein the presentation demand calendar further includes:

a schedule of display fixtures including fixture identifiers for a plurality of fixture types and quantities of the fixtures present at particular selling locations; and

one or more PQ tables, the PQ tables associating with a plurality of good-selling location pairs, data including the fixture identifier, the good identifier, the selling location identifier, and the one or more presentation quantities each associated with the start and stop dates.

117. (New) A presentation demand calendar component of a retailing management decision support system, the retailing management decision support system including a computer system having memory and resources, a retail demand forecasting program applying one or more forecasting approaches running on the computer system and generating output, and a set of analysis programs, running on the computer system and utilizing the output, said analysis programs generating at least one of (a) order of goods from a supplier-related data, (b) allocation of the goods to be shipped by the supplier-

related data, or (c) distribution of goods to selling locations-related data, the presentation demand calendar including:

a schedule of display fixtures in machine readable memory including fixture identifiers for a plurality of fixture types and quantities of the fixtures present at particular selling locations;

one or more PQ tables in machine readable memory, the PQ tables associating with a plurality of good-selling location pairs, data including the fixture identifier, a good identifier, a selling location identifier, and one or more presentation quantities each associated with a start date and a stop date.

118. (New) The presentation demand calendar of claim 117, further including one or more additional analysis program components in the set of analysis programs generating an open to buy analysis.

119. (New) The presentation demand calendar component of claim 117, further including one or more additional analysis program components in the set of analysis programs using the presentation demand calendar generating a markdown management analysis.